



*Crawford*  
**COLLINS**

# WHO IS *Crawford* COLLINS?



At 18 years old, social media sensation and influencer Crawford Collins knows a thing or two about building an empire. With over 8,000,000 followers across YouTube, Vine, Facebook, Twitter, Snapchat, and Instagram, Crawford is one of the most popular content creators on the web. His positive messages have touched teens and young adults worldwide. He is known for his charm, great sense of humor, and overall “cute” factor.

Born and raised in Calgary, Alberta, Canada; Crawford is one of a special group of social media influencers who are redefining what it means to be “Internet famous.” While making videos and posting them on the Internet for people to watch has surely served him well, Crawford possesses incredible business acumen. His gifted level intelligence and ability to digest statistics helps him continuously connect with his audience providing content that is highly sought out. His followers continue to grow significantly.

Crawford’s real love is music. Pulling his creativity from the beautiful skyline of his home city, he shares tracks of music with his fans consistently. Crawford’s passion for music and attention to detail are the driving forces in his quest to make great music to inspire his following.

With a style reminiscent of Jack U, Crawford draws inspiration from artists like Skrillex, Zhu, and Tiesto to name a few. Electronic Dance Music (EDM) is the genre of choice for the outgoing musician and singer.

Because he appeals to a variety of people, Crawford is one of the most “bankable” personalities in the market. He has received offers for brand endorsement, television shows, recording contract offers, management agencies, tours, and movies. He is routinely invited to VIP celebrity parties and red carpet events.

Crawford was one of a handful of social media influencers selected to represent the social media community as a United Nations (UN) Ambassador for #forgiveforpeace and #treatmentforall.

Crawford grew up playing AAA hockey and enjoys active sports like snowboarding and longboarding. He is excellent at gaming and loves to compete with his friends.

Crawford Collins is more than a social media star with a lot of followers. He is a young man with a mission to experience all that life has to offer, to give a little back through his talents and to live everyday doing what he loves.

*Crawford* IN THE PRESS



VANITY FAIR

VARIETY

Chicago Tribune

BUSINESS INSIDER



J-14



[a]listdaily

streamy awards

GLOBALROCKSTAR

Inc.

sweetiehigh

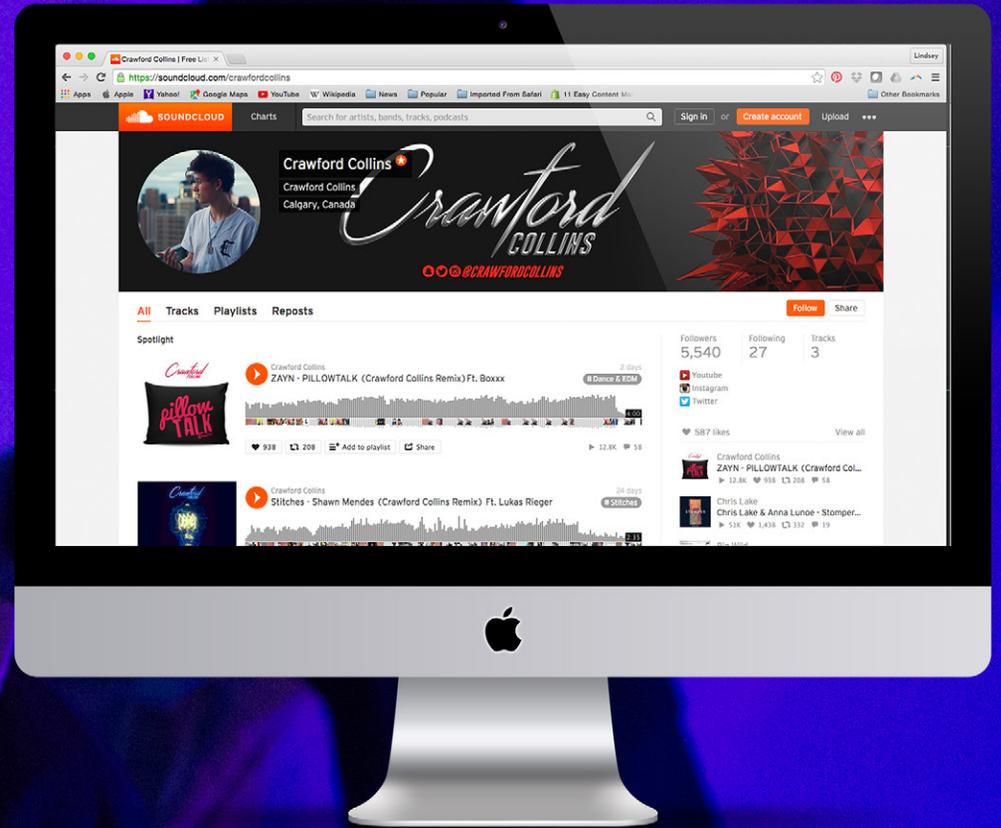
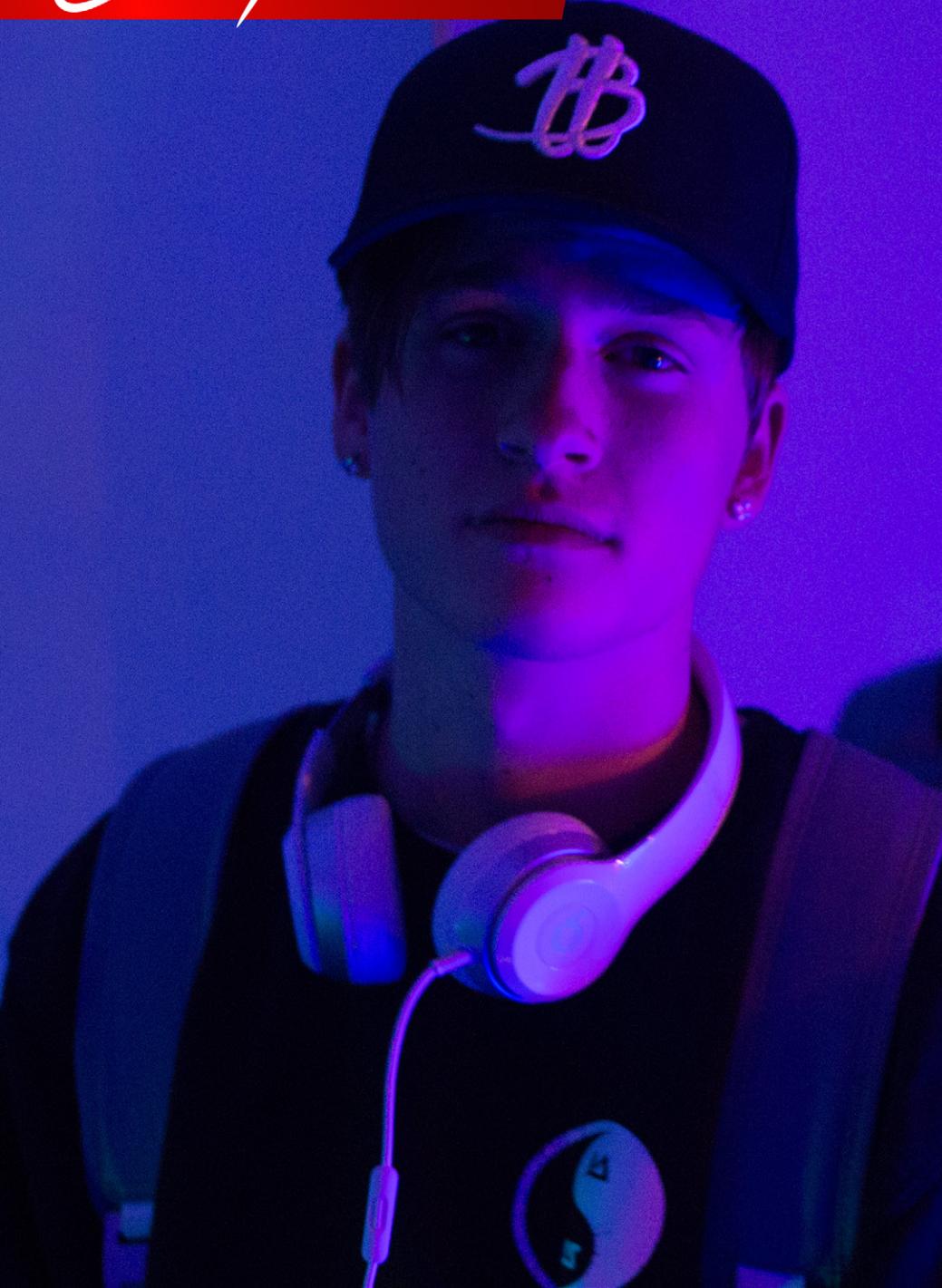
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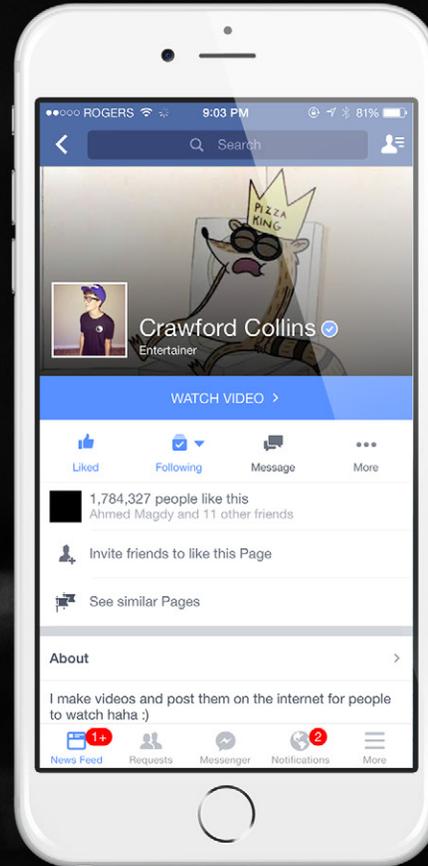
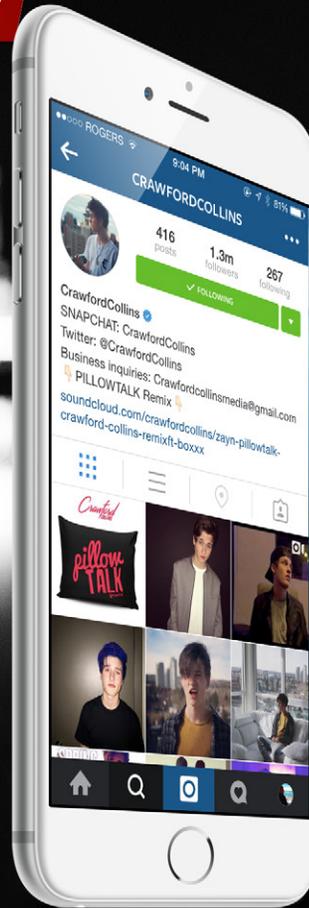
# Crawford MUSIC



# Crawford VIDEOS



# Crawford BY THE NUMBERS



1.7M  
LIKES



1.3M  
FOLLOWERS



642K  
FANS  
8.63M HEARTS



1M  
FOLLOWERS



150K  
OPENS DAILY



1.6M  
FOLLOWERS  
4.6M LOOPS



280K  
SUBSCRIBERS